General Terms and Conditions of Participation
Winter Campaign 2026-2027 contest - Vaud Promotion

1. Organiser

This contest is organised by Vaud Promotion, a non-profit association with its registered office at Avenue Général-Guisan 48, 1009 Pully, Switzerland, as part of its 2026-2027 winter campaign.

2. Purpose of the contest

The contest takes the form of a question about participants' preferences regarding winter interests/themes, to be answered via a form on the Vaud Promotion website.

By entering the associated contest, participants have the opportunity to win one of four stays in Lausanne, Montreux, Payerne and the Moudon Region, each worth CHF 2,000.00.

The answers provided in the form also enable Vaud Promotion to better understand the preferences and interests of its audiences regarding winter activities in the canton of Vaud. Where a participant has given consent, Vaud Promotion may contact the participant to send them relevant offers.

3. Duration

The contest is open from 13 November 2026 to 15 March 2027 inclusive.
A prize draw will take place from 16 March 2027 to randomly select four winners from among the valid entries.

4. Conditions of participation

Participation in the competition is:

- Free of charge;
- No purchase necessary;
- Open to any individual aged 18 or over;
- Limited to one entry per person for the entire duration of the contest.

Employees of Vaud Promotion are not eligible to enter the contest.

To enter, the user answers a question and then provides the information requested in the entry form.

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Participation in the contest is not conditional upon subscribing to a newsletter or accepting marketing communications. Participants may separately consent to receive communications from Vaud Promotion. This consent may be withdrawn at any time.

5. Prizes

The prizes available to contest participants are four stays, each worth CHF 2,000.00, in Lausanne, Montreux, Payerne and the Moudon Region.

Prizes cannot be exchanged for their cash value or replaced with another prize at the winners' request.

6. Selection and notification of winners

The winners will be selected by prize draw from 16 March 2027.

The winners will be contacted by email at the address provided when entering the contest.

Each winner must confirm receipt of this notification within 48 hours. If no response is received within this period, a new prize draw will be held to select another winner.

7. Acceptance of the terms and conditions

Participation in the contest implies full and unconditional acceptance of these General Terms and Conditions of Participation.

8. Personal data

Personal data collected as part of the contest is processed in accordance with Vaud Promotion's Privacy Policy.

Information collected as part of the contest may in particular be used to:

- Manage participation in the contest;
- Conduct the prize draw and contact the winners;
- Analyse the responses and preferences expressed as part of the campaign;
- Gain a better understanding of audiences interested in winter activities.

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Any use of contact details for marketing communications or newsletters is subject to the participant's separate choice.

9. Publication of the results

By entering the contest, each winner authorises Vaud Promotion to publish their first name, the initial of their surname and their place of residence on its communication channels, including its website, social media and newsletters, for the purpose of announcing the contest results.

No other personal data will be made public in this context.

Each winner may withdraw their consent upon receiving notification that they have won. In this case, Vaud Promotion will refrain from publishing their identity but may announce that a winner has been selected.

10. Liability

Vaud Promotion is fully liable for damage caused to participants in the event of gross negligence or wilful misconduct on its part.

In all other cases, its liability is excluded to the fullest extent permitted by applicable law.

In particular, Vaud Promotion accepts no liability in the event of unforeseen circumstances preventing the awarding or delivery of the prizes.

Each winner is responsible for receiving and, where applicable, using their prize.

11. Verification of entries

Vaud Promotion reserves the right to verify the identity of participants and to exclude any fraudulent or abusive entry, or any entry that does not comply with these terms and conditions.

12. Modification or cancellation of the competition

Vaud Promotion reserves the right to shorten, extend, modify or cancel the contest if circumstances so require, without any entitlement to compensation.

If the contest is cancelled, those who have already entered will be informed where possible.

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13. Governing law and jurisdiction

The contest and these terms and conditions are governed by substantive Swiss law.

Any dispute is subject to the exclusive jurisdiction of the ordinary courts at the registered office of Vaud Promotion.

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